

Handbell Musicians of America Area 1, Inc.

www.area1.handbellmusicians.org

Connecticut
Maine
Massachusetts
New Hampshire
Rhode Island
Vermont

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Report of the Membership Chair
Amherst, MA
June, 2015

Area 1 currently has 255 members which is down significantly from 319 two years ago. This is of concern to us all, and we would welcome any suggestions you might have as to what you think we might do to encourage new members.

In Area 1 we are trying to encourage people to participate in skill building opportunities, as well as Director's Seminar, Spring Rings, and any other workshops where you have an opportunity to network with your fellow ringers and directors as you continue to develop as a ringer.

In addition, national has instituted 2 new initiatives in an attempt to draw in new members. The first is the new Member Referral Program. This is to encourage current members to refer new members. For every membership a current member

finds, he or she will get \$5 in Handbell Bucks to use for registration toward events or their next renewal. Information on this initiative can be found at <http://handbellmusicians.org/referral-ads/>.

Member Notes & Member Chats is another new resource for members. This is an interactive informative article with videos and websites included. Member Chats are online conference calls with handbell guests speaking and answering questions on a topic where he or she is an expert. Additional information available at <http://handbellmusicians.org/news/e-notes-december-2014/>.

Area 1 continues to offer a \$25 gift certificate to all new full memberships to be used toward registration at any Area 1 event within the first two years of your membership.

Help us to grow by sharing your enthusiasm for handbells in Area 1.

Respectfully submitted
Jane Nolan