

Chime Loaner Program Report - Holly Cerullo
Handbell Musicians of America
Area 1
Biennial Meeting
June 26, 2015

Summer 2013 - one set of chimes and materials loaned to Emily Bukowski-Thall for a summer community program on Cliff Island, ME. The program is designed to build community through concerts, talent shows, athletics, and educational programs for both kids and adults. They had a wonderful 2 months of ringing together, both youth and adults.

One of our oldest sets of chimes was shipped to Schulmerich for repairs. The chimes were repaired or replaced at no cost to Area 1, except for shipping.

School year 2013/2014

All 5 sets were loaned out, all to schools; 3 in VT, 1 in NH, 1 in MA.

Very successful in that all 5 sets were to schools, which is our main goal, but also all of the schools were able to purchase their own set of chimes and continue their programs. From the end-of-year reports I received, all of the schools used the chimes in very creative ways and were able to share their instrument in numerous concerts and demonstrations.

Summer 2014 - purchased 5 copies of 2 new education materials for the program:

Ring, Dance, Play by Griff Gall and Paul Weller

From Voice to Hands by Sandra Ethun

Both of these books add a wonderful and unique approach to teaching music through handchimes.

School year 2014/2015

3 sets loaned; 1 school in VT, 2 churches in NH

Advertising:

I did make up some business cards to pass out at workshops. One contact at the fall Skill Building Workshop in Concord, NH did fill out an application and picked up the chimes from me in October. I wrote an article for the February Fundamental Tones and a short reminder notice in the May FT. I had a logo designed by Rachel Cerullo-Romano and have created postcards through Vista Print. My plan is to give these out at FC classes, at workshops and concerts, and to get them to music educators in as many states as possible.

I have created a poster to have in the vendor area at FC and will have some of the postcards there also.

I would truly like some ideas on how to get the word out to schools that we have these chimes to loan out. Last year, the 3 VT recipients applied because of a Music Educators workshop at which Karen James presented. The MA recipient was at a workshop I presented, and the NH recipient was in a church choir and heard about the program from her director. If any of you or if you know of anyone who could present a workshop on the use of chimes in the classroom at any state music educators' convention, please look into this. The educators' conventions seem to be the best way to reach those we would prefer to have as recipients. Also, please help to spread the word to let music educators know about this fabulous, fun, FREE program. I would love to share all 5 sets every year.

Holly Cerullo